



Privacy Policy

This Privacy Policy outlines our commitment to protecting the privacy of personal information provided to us or collected by us online and offline, including through our website (the "Site"). In this Privacy Policy, "we," "us," or "our" refers to **BlockSure**.

Personal Information

We may collect the following types of personal information:

- Your name;
- Your contact details, including email address, mailing address, street address, and/or telephone number;
- Details of products and services we have provided to you and/or that you have inquired about, along with our responses;
- Browser session, geo-location data, device and network information, statistics on page views and sessions, acquisition sources, search queries, and/or browsing behavior;
- Information about your access to and use of our Site, including cookies, your interactions with the Site, browser type, operating system, and Internet service provider;
- Additional personal information provided directly or indirectly through your use of our Site, associated applications, or social media platforms;
- Any other personal information requested by us or provided by you or a third party.

We may collect personal information directly from you or from third parties.

Collection and Use of Personal Information

We collect, hold, use, and disclose personal information for the following purposes:

- To enable you to access and use our Site, associated applications, and social media platforms;
 - To contact and communicate with you;
 - For internal record-keeping and administrative purposes;
 - For analytics, market research, and business development, including improving our Site and services;
 - To run competitions and/or provide additional benefits;
 - For advertising and marketing, including sending you promotional information about our products, services, or third parties we believe may interest you;
 - To comply with legal obligations and resolve disputes.
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Disclosure of Personal Information to Third Parties

We may disclose personal information to:

- Third-party service providers, such as IT services, web hosting, data storage, marketing, and payment systems operators;
- Employees, contractors, and related entities;
- Agents or business partners;
- Sponsors or promoters of competitions;
- Parties to whom our business or assets are transferred in whole or part;
- Credit reporting agencies, courts, tribunals, and regulatory authorities in cases of unpaid debts or legal obligations;
- Third-party platforms, such as Google Analytics, potentially located outside of Australia.

By providing personal information, you consent to its disclosure to third parties outside of Australia and acknowledge that these parties may not comply with Australian privacy laws.

Your Rights and Controlling Your Personal Information

Choice and Consent

By providing personal information, you consent to its collection, use, and disclosure under this Privacy Policy. You may decline to provide personal information, but this may limit your use of the Site or our services.

Access and Correction

You may request access to the personal information we hold about you. An administrative fee may apply. If you believe any information we hold is inaccurate, out of date, or incomplete, please contact us for correction.

Complaints

If you believe we have breached the Australian Privacy Principles, please contact us with full details. We will investigate and respond promptly, detailing any corrective actions.

Unsubscribe

To unsubscribe from marketing communications, use the opt-out facilities provided in the communication or contact us directly.

Storage and Security

We are committed to safeguarding your personal information and use physical, electronic, and managerial procedures to prevent unauthorized access or disclosure. However, transmission over the Internet carries inherent risks, and we cannot guarantee absolute security.

Cookies and Web Beacons

We may use cookies and web beacons to enhance user experience and support advertising campaigns. Cookies are small text files that store user preferences, while web beacons track user behavior on web pages.

Links to Other Websites

Our Site may include links to third-party websites. We are not responsible for the privacy practices of those websites and encourage you to review their privacy policies.

Amendments

We may amend this Privacy Policy by publishing updates on our Site. We encourage you to review this policy periodically to stay informed.

Contact Us

For questions or concerns, contact our Privacy Officer:

BlockSure

Email: support@blocksure.com.au

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